

Marcia M. Wilf, Esquire

Marci Wilf joined Kelleher Associates as a Senior Partner in early 2009 with more than 25 years of experience counseling and coaching clients and employees in the legal and business worlds.

Marci's career as a commercial real estate and corporate attorney has spanned the spectrum of law practice environments, enabling her to effectively work with her coaching clients from the legal industry to meet the challenges typically confronted by attorneys at all levels of practice and in a wide variety of arenas. Marci has practiced in both large and small law firms, notably with Blank Rome LLP, and has served as in-house counsel, including acting as Senior Counsel with Kravco-Simon Company, a national retail development and management company, as General Counsel and Director of Human Resources with America's Best Contacts & Eyeglasses, a large national retail chain, and as Executive Vice President and General Counsel with Trinity Capital Advisors, LLC, a small real estate brokerage and development company.

Marci's rich background in business enables her to bring a wealth of hard won, practical experience to her coaching practice. In 1999, Marci transitioned from attorney to business leader, becoming the Vice President of Corporate Administration for Advanta Corp., a publicly traded Philadelphia-based financial services company. During her more than 7 years with Advanta, Marci managed the company's real estate, security and facilities operations and, at various times during her tenure, she was also responsible for the company's insurance risk management program, its accounts payable, purchasing and payroll operations and for the leadership of its Human Resources and Communications departments. In her role as Advanta's Vice President of Human Resources, she managed the company's employee relations, compensation, benefits, staffing, payroll, learning and organizational development and communications functions.

Throughout her career, Marci has successfully utilized her inclusive, consensus building leadership style, and her exceptional interpersonal and communication skills, to counsel and coach her clients and employees through numerous complex business transactions and other challenging transitions such as corporate sales, restructurings and reductions in force. At Kelleher, she will be responsible for counseling clients in transition, executive coaching and business development.

Marci earned her B.A. and B.S. degrees from the University of Pennsylvania and her J.D. from the Temple University School of Law. She has recently completed coursework at the College of Executive Coaching, an International Coaching Federation credentialed coaching training program for professionals with graduate degrees.

Marci is a member of the Pennsylvania, New Jersey and Philadelphia Bar Associations, PHRPS and the Philadelphia Area Coaching Alliance and serves on the Board of Directors of Congregation Beth Am Israel in Penn Valley, Pennsylvania.